

FEDERAL BUILDING PLANS ARE AVAILABLE

Own-Your-Own-Home Committee to
Have Benefit of Housing Cor-
poration Experience.

RECEIVES UNIVERSAL FAVOR

Chambers of Commerce Give In-
dorsement to Movement—Other
Organizations Approve It.

Plans for dwellings, prepared by
the United States housing corpora-
tion for various government projects
during wartime, are to be made
available for general public use by
the Own-Your-Own-Home section,
information and education service,
department of labor.

Several types of houses have been
selected as most artistic as well as
most practical and the plans for
these will be given to Own-Your-
Own-Home committees, which are
now carrying on campaigns in 40
cities, so that estimates may be made
on them. It is explained that the
purpose is not to interfere in any
way with the work of local archi-
tects, but to provide government
plans, but it is expected that when
the estimates are made, the govern-
ment is compiled the information
will be of value to prospective home
owners, while it will afford com-
parisons of the varying cost of con-
struction in many parts of the
United States.

Since the Own-Your-Own-Home
campaign was started a few weeks
ago the department of labor has re-
ceived assurances of cooperation
from chambers of commerce, civil
associations, women's clubs and or-
ganizations of many sorts. Requests
that local campaigns be begun with-
out delay have been sent this week
to 400 cities. Letters have been ad-
dressed to mayors, labor organiza-
tions and the clergy, as well as to the
clubs and other associations, that
have expressed willingness to aid the
campaign, undertaken to provide
employment for returning soldiers
and to hasten the revival of busi-
ness.

While the campaign was started
primarily to furnish buffer employ-
ment to the men of the demobilizing
army, the number of letters received
by the department from soldiers
who ask advice about how to pro-
ceed in obtaining homes of their own
proves that the campaign has for
the boys in khaki more than a tem-
porary interest and contradicts the
idea that military service breeds a
distaste for settling down in a per-
manent abiding place. The Own-
Your-Own-Home campaign, so far,
has seemed to show that war instead
of inspiring warlike ideas, has made
the Americans who served in it more
anxious than ever before to live in
houses that actually belong to them.

ELECTRICALLY LIGHTED HEN COOPS 'N. G.' SAYS FARMER

SUFFIELD, Conn., April 19.—
John Merrill, a retired farmer and
chicken fancier here, thinks the mod-
ern scheme of providing electrically
lighted coops in winter evenings for
the hens to make them lay is all
"hush." He has compared egg re-
cords made by the electrical method
with the record of his own hens
which are well cared for without ex-
tending their winter day of work and
declares that his hens are laying
more eggs than some of the flocks
he has read of which were treated
in the new way.

Fresh Fruit Desserts—2c

Jiffy-Jell desserts, rich
and fruity, cost but 2
cents per serving.

Each package contains
a vial of fruit essence,
made from condensed
fruit juice.

Add boiling water, then
this flavor, and you have a
fresh-fruit dainty.

Compare Jiffy-Jell with
the old-style quick gela-
tine desserts. You will
find it five times better,
yet it costs no more.

Millions now enjoy it.

Jiffy-Jell

10 Flavors, at Your Grocer's
2 Packages for 25 Cents



Why Be So Fat

Y EARS are the only known for-
mula or method for fat reduc-
tion. They were starvation diet and
timeless, exhaustive exercise. Today
it is pleasant, harmless, Marcella
Frasconi's Tablets, one after each meal,
and at bedtime, and fat simply van-
ishes. Friends tell friends, who tell
their patients, and thousands know
and use this convenient, harmless
method. They eat their fill, live like
they like, and still lose their fat.
Three, or four pounds of fat a week.
Simple, effective, safe. Marcella
Frasconi's Tablets are sold by all drug
stores—a large case for 75c. Or if you
prefer, write direct to the Marcella
Frasconi Co., 45 Carleton Building, Detroit,
Mich.



This Is Gingham Week the Country Throughout



And this store has amply prepared for this occasion with complete assortments
of gingham in all qualities and in a most unusual assortment of patterns—both by the
yard or made up in attractive dresses for women, misses and children. Of course, every woman's ward-
robe consists of several gingham dresses, and if she has a family of children they are generally dressed
in gingham, because it is not only economical, but practical and on account of it being easily laundered
the garments always look spic and span. Supply your entire season's demands this week while assort-
ments are at their best.

These Pretty Gingham Dresses

for Children Are Suitable for All Occasions of Wear



Children's Gingham Dresses at \$2.95
Loose belted and regular waist
line styles, shown in pretty
plaids, checks and stripes, in
blue, tan, pink, yellow and red.
Some have collars and cuffs of
contrasting colors, others are in
colorless effects. Sizes 4 to 14
years.

Children's Gingham Dresses at \$3.95
Made of good quality, plain
colored and plaid gingham,
loose, belted or regular waist
line style with full skirts. Some
are trimmed with plain colored,
others with the plaid gingham
to match. Sizes 8 to 14 years.

PAUL JONES GINGHAM DRESSES AT \$4.95

Pretty little dresses made in loose straight line styles, with yoke, large square
collar, the collar and cuffs are trimmed with narrow white braid; shown in
green, pink and blue.

Other Children's Gingham Dresses Priced \$12.50 to \$4.95

Many very becoming styles are shown, some
are made with plain gathered skirts, others
with full pleated skirts or in loose belted styles.
Shown in pretty plaid, striped, checked or
plain colored gingham. Various style collars
and cuffs, some are in contrasting colors. Some
of the better and more dressier models are
finished at waist with wide crushed belt with
large bow in the back. Sizes 12 to 14 years.

Betty Wale's Gingham Dresses for Misses' at \$12.50
The dresses made by Betty Wale are in
very exclusive styles, and are made of best
quality French gingham, in beautiful plaids.
These very clever dresses feature straight blouse
row skirts with ruffles or folds, straight blouse
effects, crushed girdles, pretty pockets and col-
lars of white organdy. You'll be more than
pleased when you see them. Sizes 14 to 18 years.
Fourth Floor

To See the Lovely New Housedresses

—will bring to you the vision of cool summer afternoons on porches,
gay little at-home affairs, delightful house picnics, and so on. These
lovely new house dresses that we are showing for national gingham week
speak for themselves in two languages that women can easily under-
stand. One is the language of economy; one is the language of daintiness
and practicability combined.

Note the fabrics—they are made of good sturdy quality gingham. And
the styles, some are in straight loose belted and regular waist line styles,
made for comfort while doing your morning work. Then there are
others more original in design that are appropriate to wear in the after-
noons on the porch, in the car or even in your living room, because
they are uncommonly smart. Note the fit and the finish, each detail
has been carefully studied out. Many feature tunic skirts, vest effects,
dainty collars of white lawn or pique—and they are shown in beautiful
plaids and checks, in a good variety of colors. Sizes 16 to 44. Priced—

\$5.95, \$4.95 and \$3.95

Fourth Floor

Quality Dominates the Radiant Spring Silks

A trip to France or the Orient would yield nothing more gorgeous in coloring
and design than the exquisite silk weaves presented here for spring and sum-
mer. To wear a frock fashioned from one of these many beautiful silks rep-
resented in this display would be to transform even the cloudiest day into one of sunshine
and joyousness. Here are only a few suggestions that will make up into most charming garments.
Come in tomorrow—we would like to have you see them.

Lovely Silk Gingham
A material that is growing in popularity and
is being worn by the smartest dressers. It
is a very good quality taffeta, shown in beau-
tiful color combinations in plaids; 36
inches wide; the yard **\$2.50**

Silk Gingham
A fine quality taffeta, shown in very neat
gingham check designs. There are both large
and small checks in black and white, blue
and white, green and white, brown and white,
and red and white; 36 in. wide; yard **\$2.50 to \$1.75**

Fan-Ta-Si Silk
This is undoubtedly one of the most gorgeous
silks in the market. Fan-Ta-Si comprises a
place of importance in every smart ward-
robe. Because it yields to almost any treat-
ment, works up beautifully into wraps, suits
and frocks, this lovely fabric is increasing
daily in popularity. Shown in wonderful var-
ieties of colors, both plain and figured.
40 inches wide; the yard **\$7.50 to \$6.00**

Printed Georgettes
Another material that has assumed much
popularity for making into blouses, dresses
or used in combination with other materials.
A very sheer quality, shown in large selection
of beautiful colorings and new and
unique designs; 40 in. wide; yard **\$2.95**
Second Floor

From Our Economy Basement Store—for Monday

Wood Wall Brushes—Large
size, made of hickory wood,
long handle. Spc. **\$2.00**

Serving Trays—Oval shape,
glass inset, small size. Spc.
Specially priced. **59c**

Ash Trays—Oxidized finish,
glass inset, small size; glass
and match holder. **15c**

Scrap Baskets—Assorted col-
ors, floral decoration; white,
pink, blue, ivory. **\$1.25**

Curtain Stretchers—11 in.
piece, adjustable and station-
ary pins. Priced at **\$3.50**
O-Cedar Mops—T-1 and T-2
shape, two sizes, priced at **\$1.25**

Serving Trays—Oblong, large
size, glass inset, mahogany
finish. Special **98c**

57 Pieces Dinner Set Specially Priced
Domestic China, neat spray
decoration, pink and green. A
reproduction of Haviland pat-
tern. Note the composition, all
practical pieces upon stock pat-
tern. **16.50**

6 5-inch Plates
6 7-inch Plates
6 8-inch Plates
..... **12.00**

6 Fruits
6 Oatmeal
6 Cups
6 Sauces
Two Meat Platters—2 Vegetable
Dishes—6 4-inch Plates

Grape Juice Glasses—Five-oz.
size, fancy shape, etched glass
design. Special. 6 **\$1.25**

Wash Tubs—Slightly damaged,
No. 2, 2 quart, not
guaranteed. **75c**

Clothes Hampers—White
enameled, indestructible ve-
neer; round, square and
oblong; at **\$7.50**

Ladd Egg Bearers—Nickel
plated, double dasher. **45c**
The best made, at **\$5.95**

Lawn Mower—50-foot lengths,
with mangle and couplings,
cloth covered. **\$12.00**

Halliburton-Abbott Co.
IMPORTERS AND RETAILERS

Fifth and Main Streets

Phone 6060

Special for Tomorrow Fancy All Silk Parasols \$3.19

Genuine Follower-Glogg make
parasols, shown in a chosen
selection of pretty plaids,
stripes and fancy combina-
tions, 10-ribbed parasols with
handsome handles, in ebony
and natural wood.

Rain-Shine Canes

An unusual selection of high-
grade rain and sun parasols,
made of the finest quality
rain and sunproof silk, shown
in black, navy, tan, pink,
emerald, purple, ivory or
fancy wood handles. Choice
of over 50 styles, **\$7.50**
at
Main Floor

VICTORY LIBERTY LOAN

Four times you have responded to your country's call
in time of need. Now America asks you to do your
share in the hour of triumph.

What an inspiration it is at this time, when the fifth
Liberty loan subscription is being passed around, to
see the boys returning home. What a gratifying
thrill of achievement to know that we are lending
our dollars for what has been done—not what we
hope to do.

Look around you. See the familiar faces of those
who have come back. And more are coming every
day. They have gloriously finished their task; but
you and I haven't finished ours.

Our obligation to the world calls for another install-
ment and it is now due.
Not to do our duty at this time would be like turning
away from a battlefield in the hour of victory. Surely
we Americans do not need roaring guns, flashing
bayonets and casualty lists to arouse us to our sense
of duty as good citizens.

Make your subscription to the Victory Liberty Loan
today and make it promptly, cheerfully, and make it
big enough to show your appreciation of America's
achievement.

Continuing All this Week

Our After Easter Sale of Millinery

Your chapeau determines your appearance, therefore you cannot
afford to be careless in its selection. And now, during this After-
Easter Sale, you can choose a hat that is becoming and individual
at a good saving in price.

OFFERED IN THE FOLLOWING SPECIALLY PRICED GROUPS

\$3.50 \$5 \$7.50 \$10 \$12.50 \$15

Included are all shapes and sizes, transparent hats, hats of crepe com-
bined with straw, braided hats, hats of Milan, Lincere, hemp, pineapple straw,
etc. Trimmed with flowers, fruits, ribbons, fancy feathers, drenched
ostrich, burnt goose feathers, jets, malines, etc. As to colors—there is
most any color you could desire to match any costume.
Third Floor



After Easter Sale of Ready-to-Wear

Many women have been waiting for this After-Easter Sale to outfit themselves with
new clothes for spring and summer. This is a sale that will talk strongly to your pocket-
book, and all of you who are economically inclined will do well to take advantage of
the offerings made.



100 Wool Suits at 1/4 OFF

Every suit included in this specially priced
lot is in the very latest style. The models em-
brace everything from the loose, graceful box
suit to the smart, dressy blouse effects, includ-
ing mannish talleurs, Russian blouse effects,
etc.

They depict a wealth of distinctive features. Exquisite innovations
are shown in smart vests and waistcoats of soft, luxurious ma-
terials, in a variety of smart, new colorings. Trimmings are braids
and rows of buttons. Materials—serge, pique, twill and tulle.
Shown in beige, open, navy, taupe, brown, black, and black and
white checks.

24 Wool Dresses at 1/4 OFF

A collection of serviceable and modish dresses in a
variety of styles. All of finely textured wool serges,
pique twill and tricotine; durable to the last degree
and so well made and finished that they will please
the most critical. Included are lovely tailored models,
many with button trimmings and tailored sashes. Others in
more dressy styles feature the popular Russian blouse effect,
some with very pretty vests of contrasting colors and finished
with satin girdles or belts of same material.



One Special Lot of Taffeta Dresses at \$29.50

A splendid lot of beautiful street and afternoon dresses offered at a very special price for this After-
Easter Sale. It is nearly impossible to give you a description that will do justice to these dresses here,
because there are so many charming style effects, and you will want to see them all anyway. These
dresses are fashioned of beautiful quality taffeta, with plaid skirts, tunics, ruffles, tucks, bodice in
basque effect, some having the large butterfly bows in the back. The collars are very smart, made of
organdy or georgette. Many of these dresses are trimmed with a dainty touch of hand embroidery. Col-
ors—navy, black, open and brown.
Third Floor

Monday's Specials In Wall Papers

Dainty bedroom papers in
stripes and small designs, cut-
out border to match. **12c**
Roll **22c**

Kitchen and bathroom papers in
blocks and small patterns;
grays, blue, tan, etc.,
roll **11c**

Living room and hall papers in
ornate and two-tone stripes,
neat conventional cut-out bor-
ders as match. **22c**
roll **39c**

Living room-dining room papers
in tapestries and blends. **39c**
All good colorings.
Fifth Floor

Store Notices

We quote no former or
comparative prices in
our advertising; we let
you be the judge of
value.

All mail orders sent to us for
merchandise will be filled
promptly and accurately and
sent to you prepaid.

WANTED—An experienced
department manager and
buyer for our Needlework
Department. Also capable
instructor to take charge of
the needlework class.
Hemstitching expert—done
here, second floor.

All kinds of stamping for
fancy work done here, sec-
ond floor.

Ladies' shoes shined, ladies'
attendant.
Mezzanine
Floor
Store Hours
8:30 to 5:30